

## Groningen and Brabant stand out as the fastest-growing startup ecosystems.

North Holland, which includes the Amsterdam region, is home to the largest pool of startup jobs in the Netherlands. But the majority (**60%**) of startup jobs are actually located outside of **North-Holland**.

Looking at job growth, **Groningen** takes the lead: the ~200-strong startup ecosystem has grown its ranks by over 10% annually since 2018. This translates into over **1,000 new local jobs** at Groningen based startups since 2018. North-Holland on the other hand, only comes 4th at an annual 8.5% job growth on average over the same period. This is above the national average, which stands at 7.5%.

**Brabant stands out** as the 4th largest pool of startup jobs in the Netherlands, with over 16K jobs in 700+ startups in 2021. Brabant is the 3rd fastest growing province and fastest-growing amongst major dutch ecosystems, at an annual rate of 9% since 2018. This translates into 4.5K net startup jobs created by Brabant-based startups since 2018.

Annual job growth per Province, 2018-2021

